

PRESS RELEASE

For immediate release:

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**CITY PITTIES' 3RD ANNUAL BROOKLYN DOG COAT & BLANKET DRIVE
AND RUBY'S TALE BOOK SIGNING**

Please bring new or gently used, clean blankets, towels & dog coats (especially sized M-L) to our **3rd Annual Brooklyn Dog Coat & Blanket Drive** to keep homeless dogs warm until they find a forever home, Sat., Oct. 2, 2010, 10am-2pm at Root Hill Café, 262 4th Ave. at Carroll. Rain or shine.

Stuffed blankets will not be accepted. Donations sent to City Pitties' P.O. box will not be accepted. If you can't attend the event, please bring items to a shelter listed on the About Us page at www.CityPitties.org.

Ruby the Famous Service Dog and her human, Pat Bettendorf, are flying from Minnesota to sign copies of their inspirational new book *Ruby's Tale!* A portion of the proceeds will benefit City Pitties. Ruby, an American Pit Bull Terrier, was rescued from an abusive puphood and taken in by the large Bettendorf pack. She has become a celebrity as a certified therapy and service dog. Ruby is a Minnesota Animal Hall of Fame inductee and Animal Farm Foundation honoree who has appeared on stage, radio, and TV, including "The Bonnie Hunt Show". She has touched countless lives visiting senior centers and hospitals nationwide. Ruby is also a cancer survivor and will grace Milk Bone boxes this fall! To pre-order *Ruby's Tale* visit www.rubystale.com. For a press packet, contact Pat at (651) 433-4039.

Donate a dog coat or purchase *Ruby's Tale* for a chance to win a FREE Session with Give Paw Dog Training! See www.givepaw.com.

Donate \$1 to have your photo taken with Ruby and City Pitties mascot Mucca! Both diva dogs will be modeling Dolores Piscotta coats designed especially for the cause. See <http://dolorespiscotta.com/cart/index.php>.

Root Hill Café will offer a 10% discount on coffee drinks and food to donors. For hours and directions, fan ROOT HILL CAFÉ on Facebook.

Thanks to generous individuals, City Pitties has distributed 200+ coats, 300+ blankets plus toys, bedding, feeding and walking supplies to rescue groups and shelters throughout the boroughs and Long Island since 2008.

City Pitties
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