



Park Slope Fifth Avenue Business Improvement District  
247 – 5<sup>th</sup> Avenue Brooklyn, New York 11215

## **LOGO & SLOGAN CONTEST ANNOUNCEMENT:**

**FIRST PRIZE \$1,000.00**

SECOND PLACE: \$300.00 \*\*\* THIRD PLACE:  
\$100.00

(ALL ENTRIES WILL BECOME THE PROPERTY OF THE PARK SLOPE 5<sup>TH</sup> AVENUE BID)

The BID is a self funded public/private partnership between landlords, merchants and the City of New York. Our goals are to promote business development and to improve the quality of life in our neighborhood especially along Fifth Avenue in Park Slope from 18 Street to Dean. We provide supplemental sanitation services, holiday lighting, promotions and marketing programs for our member businesses. We also sponsor special events such as the Fabulous Fifth Avenue Street Fair, Music in the Streets and Family Fun on Fifth.

Our current logo is the red five at the head of this page and our slogan is:

***5<sup>th</sup> Avenue: The Pulse of Park Slope***

Can you do better? Create a logo and slogan to reflect the uniqueness, diversity and excitement that is 5th Avenue in Park Slope. We have 90 restaurants, cafes, and bars and hundreds of retail stores and services in a 30 block area for great shopping, fun and entertainment.

Please submit all entries by email: [ParkSlope5AvBID@aol.com](mailto:ParkSlope5AvBID@aol.com) To learn more about us please check our blog and website:

AllAboutFifth.blogspot.com      ParkSlopeFifthAvenueBID.com

Deadline for submissions is April 5, 2010