



**For Immediate Release**  
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## **IKEA BROOKLYN – 1<sup>ST</sup> IKEA STORE IN NYC – WILL OPEN JUNE 18; RED HOOK LOCATION WILL INCLUDE MANY TRANSIT OPTIONS**

**BROOKLYN, NY** – IKEA, the world’s leading home furnishings retailer, today announced that its future Brooklyn store will open at 9 a.m. on Wednesday, June 18, 2008. It will be the Swedish company’s 1<sup>st</sup> store and restaurant destination in New York City, 4<sup>th</sup> in the New York-New Jersey area, and 35<sup>th</sup> in the United States. Until the 346,000-square-foot future IKEA Brooklyn opens, customers can shop at IKEA stores in Elizabeth, NJ; Hicksville, NY; and Paramus, NJ; or at [www.IKEA-USA.com](http://www.IKEA-USA.com).

“We made excellent progress on construction last year and so far this spring, so we are confident the remaining construction milestones and interior build-up process will be complete by mid-June,” said Mike Baker, store manager of the future IKEA Brooklyn. “Now our primary objective is to continue hiring and training the more than 500 hires who will be joining the IKEA coworker family before we open.”

IKEA Brooklyn will present 50 different room settings, three model home interiors, a supervised children’s play area, and a 450-seat restaurant – with views of the lower Manhattan skyline and Statue of Liberty – serving Swedish specialties such as meatballs with lingonberries or salmon plates, as well as American dishes. Other family-friendly features include a ‘Children’s IKEA’ area in the showroom, baby care rooms, preferred parking and play areas throughout the store. IKEA Brooklyn also will offer home delivery, kitchen installation and design consultation services. The project includes a 6.5-acre public waterfront esplanade and many transit options such as ferry service from lower Manhattan, a bus stop for the B61 and B77 lines and shuttles to nearby subway stations and to Downtown Brooklyn.

The 346,000-square-foot future IKEA Brooklyn is located on 22 acres along the Erie Basin waterfront in Red Hook, south of the BQE/Gowanus Expressway and southeast of the Brooklyn-Battery Tunnel. This new IKEA store created 500 construction jobs and, on June 18, it will welcome more than 500 new coworkers into the IKEA family of more than 11,000 coworkers across the U.S. and 120,000 globally. Although the future IKEA Brooklyn is progressing through outfitting phases, prospective coworkers still can apply for diverse positions available in home furnishings sales, interior decoration, customer service, safety and security, cashiers, maintenance, goods flow, receiving, warehouse and stock replenishment. IKEA Brooklyn also offers food service opportunities in its Restaurant, Swedish Foodmarket, Bistro and staff cafeteria.

There currently are more than 275 IKEA stores in 36 countries, including 34 in the U.S. Other new stores will open in: Charlotte, NC; Somerville, MA; and Tampa, FL. Since its 1943 founding in Sweden, IKEA has offered a wide range of home furnishings and accessories of good design and function, at low prices so the majority of the people can afford them. IKEA has been ranked in *FORTUNE*’s annual “100 Best Companies to Work For” list (three years in a row), *Working Mother* magazine’s annual list of “100 Best Companies for Working Mothers” (four years in a row) and *Training* magazine’s annual “Top 100” ranking of companies that excel at human capital development (five years in a row). IKEA incorporates environmentally friendly and socially responsible efforts into day-to-day business, and continually supports initiatives that benefit causes such as children and the environment. For more information about IKEA, and about working at IKEA, please go to [www.IKEA-USA.com](http://www.IKEA-USA.com).

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